One venue, One city, One Conference

IUGG
MELBOURNE Australia 2011
Earth on the Edge: Science for a Sustainable Planet
28 June - 7 July 2011

SPONSORSHIP & EXHIBITION OPPORTUNITIES
TO MOTIVATE AND INSPIRE YOUR KEY CLIENTS

HOST ORGANISATIONS:

www.iugg2011.com
INVITATION FROM THE ASSEMBLY CHAIR

Dear Scientific Colleagues,

The Organising Committee for the 2011 International Union of Geodesy and Geophysics (IUGG) General Assembly, on behalf of the Australian and New Zealand scientific communities, invites researchers worldwide to Melbourne, Australia, to participate as a sponsor / exhibitor in an exciting, multi-disciplinary conference on cutting edge science, presented by the eight scientific associations of the IUGG.

The conference will be marked by a scientific program of outstanding Union Lecture speakers, a comprehensive program of state of the art symposia organised by each IUGG association, a compelling keynote speakers program, and the highlight of IUGG conferences, an inter-disciplinary, inter-association program of symposia addressing major scientific issues of global and regional significance and concern.

The Melbourne Convention and Exhibition Centre, is the most modern convention centre in the world. Melbourne boasts a dynamic and diverse scientific research community and coupled with the fact it is one of the most live-able cities in the world, makes it the ideal destination to host the IUGG 2011 General Assembly.

Australia and New Zealand are fantastic countries for holidays and tourism, offering exotic touring opportunities. The indigenous Aboriginal culture of Australia and the Maori culture of New Zealand are unique to this area of the world and discovering their traditions can be an exciting experience.

We look forward to sharing with you the rich scientific program we are planning for the 2011 IUGG General Assembly in Melbourne as well as the unique and valuable networking and marketing rewards it will offer to your organisation.

Professor Ray Cas
Chairman,
Joint Australia and New Zealand Organising Committee,
IUGG 2011 Melbourne

LOCAL ORGANISING COMMITTEE

Chair
Professor Ray Cas, Monash University
Deputy Chair
Dr. Tom Beer, President IUGG & CSIRO Marine and Atmospheric Research
Secretary
Mr. Gary Gibson, Environmental Systems & Services
Treasurer
Professor Peter Dyson, LaTrobe University
ABOUT THE HOST ORGANISATIONS

**The International Association of Geodesy** is the international organisation promoting scientific cooperation and research in geodesy on a global scale. Modern geodesy’s contribution to geohazard research, global change studies and fundamental reference frames is made through the application of space technology for precise 3D positioning of objects and platforms on the surface of the earth and in satellite orbit, and the mapping of the earth's gravity field in space and time. The Global Geodetic Observing System integrates all of the IAG’s geometric and gravimetric services, as well as its research-focused commissions. www.iag-aig.org

**IACS** At the IUGG General Assembly in Perugia, Italy, 2007, the IUGG Council voted for establishing an eighth Association under IUGG, the **International Association for Cryospheric Sciences**, (IACS). IACS promotes all Cryospheric Sciences and elevates the study of the Cryosphere to a more prominent position within the International Union of Geology and Geophysics. www.cryosphericsciences.org

**IAVCEI** stands for the **International Association of Volcanology and Chemistry of the Earth’s Interior**. The Association represents the primary international focus for: (1) research in volcanology, (2) efforts to mitigate volcanic disasters, and (3) research into closely related disciplines, such as igneous geochemistry and petrology, geochronology, volcanogenic mineral deposits, and the physics of the generation and ascent of magmas in the upper mantle and crust. www.iavcei.org

**The International Association of Geomagnetism and Aeronomy** (IAGA). Is concerned with the understanding and knowledge that result from studies of the electrical and magnetic properties of; the Earth's core, mantle and crust; the middle and upper atmosphere; the ionosphere and the magnetosphere; the Sun, the solar wind, the planets and interplanetary bodies www.iugg.org/IAGA/

**The International Association of Hydrological Sciences’** (IAHS) objectives are to promote the study of Hydrology as an aspect of the earth sciences and of water resources. This includes but not limited to: study the hydrological cycle on the Earth and the waters of the continents; the surface and groundwaters, snow and ice, including their physical, chemical and biological processes, their relation to climate and to other physical and geographical factors as well as the interrelations between them. Study erosion and sedimentation and their relation to the hydrological cycle. Examine the hydrological aspects of the use and management of water resources and their change under the influence of man's activities. Provide a firm scientific basis for the optimal utilization of water resources systems, including the transfer of knowledge on planning, engineering, management and economic aspects of applied hydrology. www.iahs.info

**The International Association of Meteorology and Atmospheric Science** provides the scientific community with platforms to present, discuss and promote the newest achievements in meteorology, atmospheric science and related fields. It also facilitates and coordinates research which requires international cooperation. www.iamas.org

**IASPEI** The **International Association of Seismology and Physics of the Earth’s Interior**, promotes the scientific study of problems related to earthquakes and other seismic sources, the propagation of seismic waves, and the Earth's internal structure, properties, and processes. This encompasses initiation and coordination of the conduct of research and of scientific exchanges and discussions that are dependent on cooperation among a number of countries. In addition, facilitation of research and education in basic and applied seismology, especially in countries that are in the process of working towards full scientific development. www.iaspei.org

**The International Association for the Physical Sciences of the Oceans** has the prime goal of "promoting the study of scientific problems relating to the oceans and the interactions taking places at the sea floor, coastal, and atmospheric boundaries insofar as such research is conducted by the use of mathematics, physics, and chemistry.” iapso.sweweb.net
WHY YOU SHOULD SPONSOR

The IUGG General Assembly occurs only every four years and was last hosted in Australia in 1979. IUGG 2011 represents a global brand and offers unprecedented levels of exposure to move and inspire your key customers towards purchase and to generate direct sales leads to your key markets.

It continues to be the premier international industry event, providing your company the valuable opportunity to place your brand before the most influential people at the forefront of the industries represented by the eight host associations, plus strengthen relationships with key industry figures.

Just a few of the many ways IUGG 2011 Sponsors will benefit:

- Enhance brand and image positioning at this premier educational event
- Differentiate from competitors with innovative event sponsorship and booth placement
- Targeted marketing through key networking opportunities presented throughout the Assembly
- Direct access to a highly sought and captivated audience of prominent international and national decision-makers
- Planned flow-on effect to sponsors’ sales and business development teams from their Assembly exposure.

Marketing and PR plan

Sponsors will also achieve a marketing reach that extends well beyond the General Assembly itself. In addition to attending delegates, the list of key industry stakeholders registered through IUGG 2011 and affiliated partnerships is very extensive, which provides the ideal platform to extend their reach well beyond the General Assembly itself. A comprehensive marketing strategy has been put in place that encompasses; email broadcasts, member databases, General Assembly website, print collateral, advertising and editorials, media exposure (both specialists and general) plus various marketing projects.

HOST CITY & VENUE INFORMATION

The Melbourne Convention and Exhibition Centre is a state of the art facility superbly situated on the banks of Melbourne’s Yarra River, close to the heart of the central business district and just 30 minutes from Melbourne’s International Airport.

The Convention Centre is Australia’s newest icon and the country’s largest combined exhibition and convention centre and opened in July 2009. The Convention Centre is part of an AUD$1 billion development including a Hilton hotel, a lifestyle retail precinct and 60 000 m² of shopping. The Centre is designed to achieve the first Six Green Star environmental rating, making it one of the greenest convention centres in the world.

Assembly Dates - 28 June- 7 July, 2011
Exhibition Dates - Thursday 30 June – Tuesday 5 July, 2011
Venue - Melbourne Convention and Exhibition Centre
arinex pty limited brings over 50 years of experience in management, organisation and marketing of national and international conferences and exhibitions. With a successful track record, arinex looks forward to working with you to maximise your participation at IUGG 2011.

The opportunities on the following pages outline the many options available to companies and organisations to support the Assembly and to promote their products and services. We look forward to working with our corporate sponsors.

For sponsorship or exhibition enquiries, contact Drew Whait.

arinex pty limited
Ph: + 61 2 9265 0700   Fax: + 61 2 9267 5443
Email: dwhait@arinex.com.au

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>Exclusive</td>
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<tr>
<td>Silver Sponsor</td>
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<tr>
<td>Bronze Sponsor</td>
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<td>$30,000</td>
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<tr>
<td>Satchel Sponsor</td>
<td>1 Available</td>
<td>$20,000</td>
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<tr>
<td>Assembly Lanyards</td>
<td>1 Available</td>
<td>$8,000</td>
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<tr>
<td>Scientific Posters</td>
<td>1 Available</td>
<td>$8,000</td>
</tr>
<tr>
<td>Final Program Book</td>
<td>1 Available</td>
<td>$7,000</td>
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<tr>
<td>Keynote Speaker</td>
<td></td>
<td>$7,000</td>
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<tr>
<td>Assembly Stationery</td>
<td>1 Available</td>
<td>$4,000</td>
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<tr>
<td>Sponsored Symposium</td>
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<td>$4,000</td>
</tr>
<tr>
<td>Hospitality Sponsor</td>
<td>Per Day</td>
<td>$3,600</td>
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All prices quoted are in Australian Dollars and are inclusive of the Australian Goods and Services Tax (GST)
Gold Sponsor *(Exclusive)*  $60,000

As the Gold Sponsor, we regard your company as our premier partner in the delivery of a high quality Assembly for attending delegates. In addition to the usual benefits of the Gold Sponsorship (listed below) we would like to engage with you to deliver the promotional opportunities that best suit your marketing strategy. The Gold Sponsor receives the highest possible levels of exposure over all other sponsors and unsurpassed exclusivity at the only Assembly to deliver this calibre of delegates and business prospects.

**Entitlements include:**

- The inclusion of your organisation’s name and logo on the front cover of the Registration Brochure and the Final Program*
- Your organisation's logo predominantly displayed on relevant signage during the Opening Ceremony
- A representative from your organisation will have the opportunity to officially welcome delegates with a 3 minute speaking address at the Opening Ceremony
- Exposure and acknowledgement as a sponsor of the Assembly within the Registration Brochure and Final Program
- Recognition from the Chair during the Opening Ceremony and at appropriate times throughout the Assembly
- The opportunity to run a lunch time industry sponsored session
- Inclusion of your organisation’s name and logo on the Assembly Website with a link to your own website
- Advertisement in the Final Program – 2 Full Pages (art work to be supplied by sponsor)
- Inclusion of 2 promotional inserts in all delegate Satchels (A4 double sided flyer)
- Exhibition space of 27m² in a prime location including - shell scheme, organisation's name on the fascia board, 1 x power point and 2 x 150 watt spotlights
- Acknowledgement on the Sponsor Slide to be shown at the beginning of all Union Lectures
- 4 Full Assembly Registrations
- An Organisation Profile (50 words) featured in the Final Program

**Welcome Reception (Exclusive to the Gold Sponsor)**

The Welcome Reception is the first official gathering of the IUGG General Assembly and typically attracts a strong attendance from delegates keen to meet and network with fellow colleagues. This is inclusive with Gold Sponsorship and offers the sponsor a premium and exclusive opportunity to welcome delegates of IUGG 2011 via the first and most significant social event of the entire General Assembly.

**Entitlements include:**

- 3 minute opportunity for a senior representative of your company to address and officially greet delegates of IUGG 2011 General Assembly during the Welcome Reception
- Opportunity to have 2 promotional banners located in the reception room
- Organisation’s name and logo displayed on relevant signage during the reception
- 6 Invitations to give to your nominated guests / clients to attend the Welcome Reception
- Acknowledgement in the Final Program
- Opportunity for your company to provide gifts or novelty item to delegates attending the Welcome Reception

*Exposure in Assembly publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*
As one of only two Silver Sponsors, your organisation will achieve high levels of visibility and exposure prior, throughout and post the General Assembly. Your company will have a premium opportunity to present your corporate brand to a targeted audience whilst aligning your brand with IUGG 2011 and its many associates and key industry stakeholders.

**Entitlements include:**
- Your organisation’s logo predominantly displayed on relevant signage during the Opening Ceremony
- Exposure and acknowledgement as a sponsor of the Assembly in the Registration Brochure and Final Program*
- Recognition from the Chair during the Opening Ceremony and at appropriate times throughout the Assembly
- Opportunity to run a lunch time industry sponsored session
- Inclusion of your organisation’s name and logo on the Assembly Website with a link to your own website
- Advertisement in the Final Program - 1 Full Page (art work to be supplied by sponsor)
- Inclusion of a promotional insert in all Delegate Satchels (A4 double sided flyer)
- Exhibition space of 18m² in a prime location including shell scheme, organisation’s name on the fascia board, 1 x power point and 2 x 150 watt spotlights
- Acknowledgement on the Sponsor Slide to be shown at the beginning of all Union Lectures
- 2 Full Assembly Registrations
- 4 Invitations to the Welcome Reception
- An Organisation Profile (50 words) featured in the Final Program

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**Bronze Sponsor**

As one of our Bronze Sponsors, your organisation will enjoy an excellent and value added level of exposure throughout the entire Assembly. Bronze Sponsors are still considered major sponsors and will be represented and positioned above all of the sponsorships to follow in this document.

**Entitlements include:**
- Exposure and acknowledgement as a sponsor of the Assembly in the Registration Brochure and Final Program*
- Recognition from the Chair during the Opening Ceremony and at appropriate times throughout the Assembly
- Inclusion of your organisation’s name and logo on the Assembly Website with a link to your own website
- Inclusion of an advertisement in the Final Program – ½ Page (art work to be supplied by sponsor)
- Inclusion of a promotional insert in all Delegate Satchels (A4 double sided flyer)
- Exhibition space of 9m² in a prime location including shell scheme, organisation’s name on the fascia board, 1 x power point and 2 x 150 watt spotlights
- Acknowledgement on the Sponsor Slide to be shown at the beginning of all Union Lectures
- 1 Full Assembly Registration
- 2 Invitations to the Welcome Reception
- An Organisation Profile (50 words) featured in the Final Program

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*Exposure in Assembly publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*
### Satchel Sponsor (Exclusive) $20,000

Your company logo will feature alongside the IUGG 2011 General Assembly logo on the delegate bag, which contains the official Assembly material and distributed to all delegates, speakers, exhibitors and VIP guests. This provides the sponsor with direct and constant high level exposure throughout and long after the Assembly.

**Entitlements include:**
- Organisation’s logo present on all delegate satchels that will be provided for all delegates.
- Opportunity to insert one A4 flyer into all delegate satchels
- Acknowledgement in the Final Program
- Organisation's logo and web link on the Assembly website
- Organisation’s logo on relevant Assembly signage

### Lanyard Sponsor (Exclusive) $8,000

To gain access to the General Assembly, all delegates are required to wear the official IUGG 2011 name badge. This provides the sponsor with an extremely high exposure opportunity to provide lanyards to be worn by all attending delegates.

**Entitlements include:**
- Organisation’s name or logo present on lanyard worn by all Assembly delegates (Lanyards to be provided by Sponsor with size, colour and quality to be approved by Organising Committee)
- Acknowledgement in the Final Program*
- Organisation's logo and web link on the Assembly website
- Organisation’s logo on relevant Assembly signage

### Poster Social Sponsor (Exclusive) $8,000

The Scientific Poster area is an integral part of the General Assembly and provides the sponsor with a premium branding and marketing opportunity to demonstrate your support and commitment of continued research and development. The Poster Social will take the form of a one hour drinks reception where delegates can mingle and view the posters at their leisure.

**Entitlements include:**
- Verbal recognition during announcements as the Poster Social sponsor
- Opportunity to have 2 promotional banners located in the Poster Area
- Organisation’s name and logo displayed on relevant signage during the Poster Social
- Acknowledgement in the Final Program*
- Organisation’s logo and web link on the Assembly website
- Organisation’s logo on relevant Assembly signage

*Exposure in Assembly publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*
Final Program Sponsor (Exclusive) $7,000

The Program Book will be provided for all delegates and feature the full conference program along with all abstracts.

Entitlements include:

- Organisation’s logo on the front cover of the Final Program
- Acknowledgement in the Final Program*
- Full page Inside front Cover Advertisement in the Final Program*
- Organisation’s logo and web link on the Assembly website

Keynote Speaker Sponsor $7,000

Keynote Speakers form a major part of a delegate’s decision to attend the General Assembly and in turn offers the sponsor a premium alignment opportunity with their nominated speaker throughout the entire Assembly. Only one sponsor per speaker is available and will be allocated by preference on a first booked basis.

Entitlements include:

- Display of Organisation’s logo on a PowerPoint slide at the commencement of the keynote speaker session
- Organisation’s logo present on all relevant session signage
- Acknowledgement in the Final Program*
- Organisation’s logo and web link on the Assembly website
- Organisation’s logo on all relevant Assembly signage

Pads and Pens Sponsor $4,000

This is an opportunity to provide each delegate with your branded writing pads and pens. These are provided to each delegate in the Assembly Satchel, providing your organisation with exposure that exceeds the duration of the Assembly.

Entitlements include:

- Pads and pens supplied by your Organisation will be inserted into all delegate satchels
- Acknowledgement in the Final Program*
- Organisation’s logo and web link on the Assembly website.
- Organisation’s logo on all relevant Assembly signage

Symposium Sponsor $4,000

Entitlements include:

- Organisation’s name associated with the relevant symposia, including any pre-Assembly releases
- Organisation’s name and logo displayed on relevant signage for the symposia
- Verbal acknowledgement of support during symposia
- Acknowledgement in the Final Program
- Organisation’s logo and web link on the Assembly website
- Organisation’s logo on relevant Assembly signage

*Exposure in Assembly publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.
Hospitality Sponsor (per day) $3,600

Daily catering (morning / afternoon tea) will all be served within the exhibition area. Only one sponsor is available per day and opportunities will be allocated on the sponsor’s preference in order of confirmation. As sponsor, this opportunity essentially allows your company to dominate the entire exhibition floor for the day through the following entitlements.

Entitlements include:
- Organisation’s name associated with the catering for the chosen day (tent cards displayed with company logo on catering tables)
- Acknowledgement in the Final Program
- Organisation’s logo and web link on the Assembly website
- Organisation’s logo on relevant Assembly signage

Advertising

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<th>FULL PAGE: $2,500</th>
<th>HALF PAGE $1,500</th>
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Companies are invited to purchase advertising in the Final Program.

Specifications and dates for receiving advertisements will be advised closer to the Assembly.

Satchel Insert (Only 10 Available) $1,100 per item

Organisations can reach all delegates directly by providing inserts in the Satchels, which will be given to all delegates.

All inserts must be approved by the committee.

- Inserts may take the form of a brochure/flyer or sample, promoting your product or service. This insert is A4 in size and can be double sided.
Exhibition

The IUGG 2011 Exhibition will run in conjunction with the General Assembly Program. The Exhibition has been designed to provide the best possible promotional opportunities to participating organisations, with refreshment breaks being served in the area, the exhibition will create an unparalleled opportunity to promote your products and services to delegates.

Space is limited so to secure your booking and avoid disappointment contact the General Assembly Managers as early as possible.

Why Participate?

- Build new and strengthen existing relationships
- Acquire highly qualified leads
- Increase brand awareness
- Meet the decision makers
- Demonstrate new devices and services
- Gain instant market feedback
- Obtain first-hand market knowledge of developments in your industry
- Discuss development of key points raised at the Assembly

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<th>Shell Scheme Stand Package per 3m x 3m space</th>
<th>A$5,500 (incl GST)</th>
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Each participating trade display will receive (for each 3m x 3m space):

- Shell Scheme stand 3m wide x 3m deep (9m²)
- 1 x Complimentary Welcome Reception Ticket
- 1 x Exhibitor Staff Pass
- White octanorm panels 2.4m high
- Company name in vinyl lettering on fascia board
- 1 x 4 amp power point
- 2 x 150 watt spotlights
This floor plan is subject to change.
# IUGG GENERAL ASSEMBLY BOOKING FORM

TO CONFIRM YOUR BOOKING, COMPLETE THIS FORM AND SIGN THE REVERSE SIDE THEN FAX OR EMAIL TO THE SPONSORSHIP & EXHIBITION ACCOUNT MANAGER

*NB. All prices stated are inclusive of a 10% GST*

### Sponsorship

- **Gold Sponsor** $60,000
- **Silver Sponsor** $40,000
- **Bronze Sponsor** $30,000
- **Satchel Sponsor** $20,000
- **Symposium Sponsor** $4,000
- **Hospitality Sponsor (Per day)** $3,600

- **Lanyard Sponsor** $8,000
- **Poster Social Sponsor** $8,000
- **Keynote Speaker Sponsor** $7,500
- **Final Program Sponsor** $7,000
- **Pads and Pens Sponsor** $4,000

### Exhibition

- **Shell Scheme Exhibition Booth** $5,500

- Advertisement in Final Program
  - (full pg) $2,500
  - (½ pg) $1,500

- **Satchel Insert** $1,100

**TOTAL AMOUNT (Sum of your nominated items above):** $_______________

### Organisation Name

(Please write exactly how you would like it to appear on Assembly Materials)

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<tr>
<th>Contact Person</th>
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<th>Telephone</th>
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**FOR BOOKINGS & ENQUIRIES**

SPONSORSHIP & EXHIBITIONS ACCOUNT MANAGER:
Drew Whait
Ph: +61 2 9265 0764
Fax: +61 2 9267 5443
Email: dwhait@arinex.com.au

**FOR PAYMENTS**

SPONSORSHIP/EXHIBIT PAYMENT
Cheques must be made payable to: “IUGG 2011” and forwarded to the Assembly office:
arinex pty ltd, Sponsorship & Exhibitions, 91 -97 Islington Street, Collingwood, 3066
Ph: +61 3 9417 0888  Fax: +61 3 9417 0899

Full details for payment and a tax invoice will be advised upon confirmation of the accepted Booking Form
SPONSORSHIP BOOKING TERMS & CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the General Assembly Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The General Assembly Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship will be allocated only on receipt of a signed Booking Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 14 days from the date of the tax invoice. The balance is due and payable by 1 February 2011. Applications received after 1 February 2011 must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to "IUGG 2011" and must be drawn on an Australian bank. Cheques are to be forwarded to arinex pty ltd; 91-97 Islington Street Collingwood, VIC 3066 AUSTRALIA

4. All monies due and payable must be received (and cheques cleared) by the General Assembly Managers prior to the event. No company will be listed as a sponsor in any official meeting material until full payment and a booking form have been received by the General Assembly Managers.

5. CANCELLATION POLICY: In the event of cancellation on or before 1 February 2011, a service fee of 50% of the total sponsorship package cost will apply. For cancellations received after 1 February 2011 no refunds apply to any monies received by the General Assembly Managers. This includes deposit payments or full payments thereof. For unpaid bookings, a cancellation invoice will be issued to the full amount of the sponsorship package.

6. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the General Assembly Managers.

7. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the General Assembly.

8. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the General Assembly to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by arinex pty ltd.

[    ] NO, I do not consent.

Yes I have read and agree to the conditions of sale above.

Authorised by: ________________________________

Date: _______________________________________
8. CANCELLATION POLICY: In the event of cancellation, a service fee of AUD$1,000.00 applies (per 9 square metre space booking) to cancellations on or before 1 February 2011. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Exhibition Managers. Any space not claimed and occupied before noon on Thursday 30 June 2011 (the first day of the Exhibition) will be reassigned without refund.

9. The Exhibition Managers reserve the right to rearrange the floorplan and/or relocate any exhibit without notice. The General Assembly will not discount or refund for any facilities not used or required.

10. If it is intended to utilise a custom built stand, the Exhibition Managers must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Exhibition Manager. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floorplan.

11. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Exhibition Managers.

12. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by arinex pty ltd.

[ ] NO, I do not consent.

Yes I have read and agree to the conditions of sale above.

Authorised by: __________________________

Date: ________________________________