The Volcanic Ash Fall Impacts Working Group is an international consortium of multi-disciplinary geoscientists focused on understanding and mitigating the impacts of ash fall. The overall goals of this working group are, 1) more effective public ash fall warning messages, 2) standardization where possible, of protocols for ash fall data collection and analysis, 3) creation of standard checklists of impact data to collect following eruptions, 4) creation of ash impacts loss-damage functions for risk calculations, and 5) improving international ash fall impact data, image repository, and overall communications. The group was founded in 2008 in response to a growing need for international collaboration on ash fall science and impacts. The 2010 eruption of Eyjafjallajökull focused our attention on timeliness. Leading up to and following a successful first workshop in 2010 at COV6, significant progress has been made toward all goals. Improvements to warning messages include drafting of new message language, standardization of thickness terminology, and surveying of international volcano observatories. An international workshop of ash leachate experts discussing standardization of analytical protocols is planned for June 2011. A first draft of a post-eruption impacts checklist is complete. A prototype ash impacts database for capturing key impact data is nearly complete. A web-based citizen ash reporting system is complete and can be used as a template in any language/location. Modernization of an international ash hazards website (currently hosted by the USGS) is underway and will facilitate dynamic content and international collaboration and delivery of consistent hazard guidance worldwide.